

KAJABI COURSE MIGRATION & MEMBERSHIP SYSTEM SETUP

A Gen Z real estate educator was transitioning from an existing learning platform to Kajabi while establishing a dedicated Skool community to better support student engagement and long-term growth.



PLEASE NOTE: The person in this image is not the actual client. This is a presentation for portfolio purposes only. Clients identity is kept private for confidentiality.

PROJECT OBJECTIVE

The client engaged me to support the early stages of migrating their online course from Skool to Kajabi while laying the foundation for a separate community experience inside Skool.

The engagement focused on organizing course content, configuring the Kajabi learning environment, and preparing the community structure before the project concluded.

MY ROLE

LEARNING EXPERIENCE & PLATFORM IMPLEMENTATION CONSULTANT

RESPONSIBILITIES INCLUDED:

- Kajabi course setup
- Course migration planning
- Curriculum organization
- Student learning flow
- Community architecture
- Kajabi customization
- Skool configuration
- Platform implementation

SCOPE OF WORK

Scope During Engagement:

- Configured Kajabi product structure
- Organized course modules and lesson hierarchy
- Customized Kajabi course appearance
- Prepared learning dashboard
- Planned migration of educational content
- Configured the initial Skool community structure
- Reviewed overall student journey between platforms

PROJECT STATUS

This engagement concluded before the migration and launch were completed due to changes in the client's business priorities. The portfolio reflects the work completed during my engagement and demonstrates my approach to learning platform implementation and digital experience design.

SKILLS DEMONSTRATED

LEARNING EXPERIENCE DESIGN

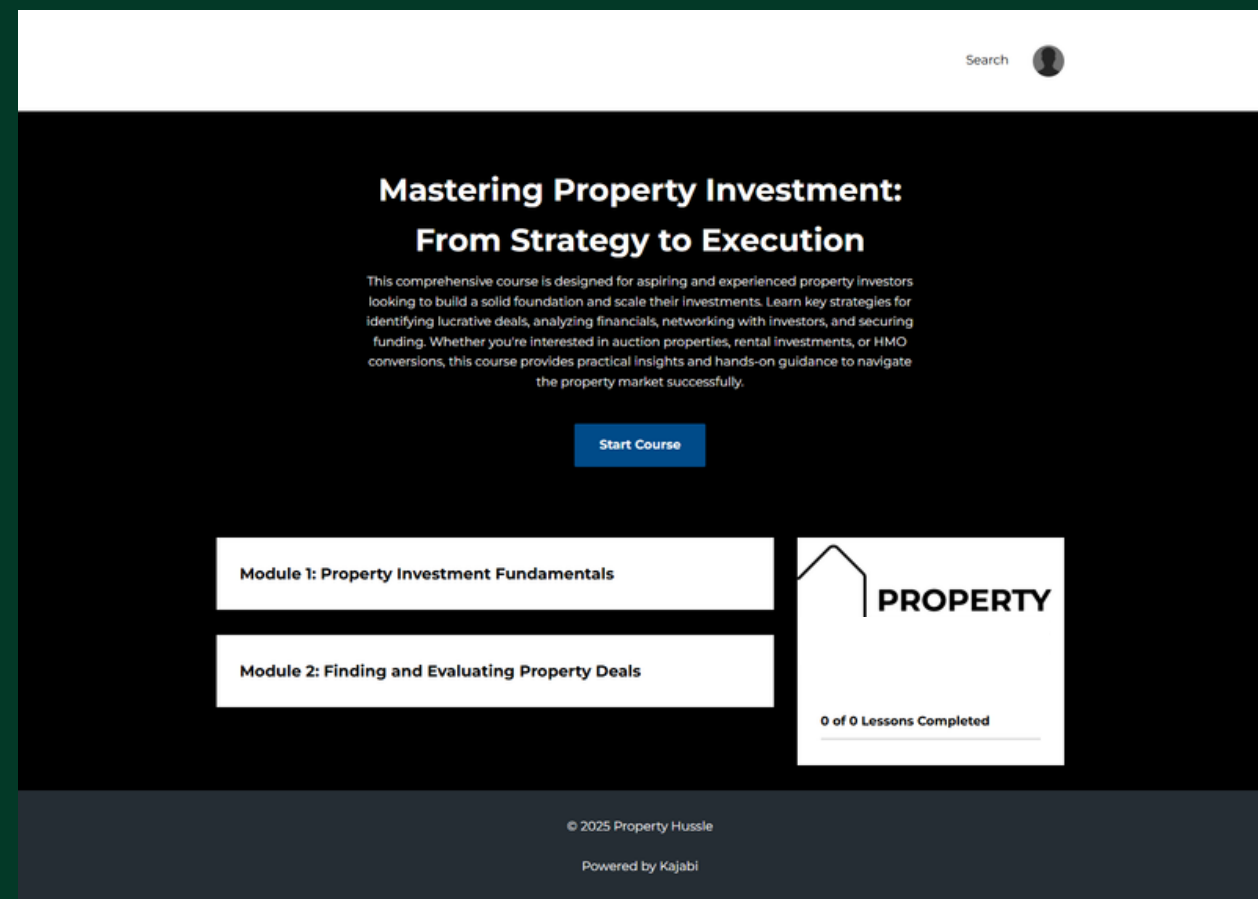
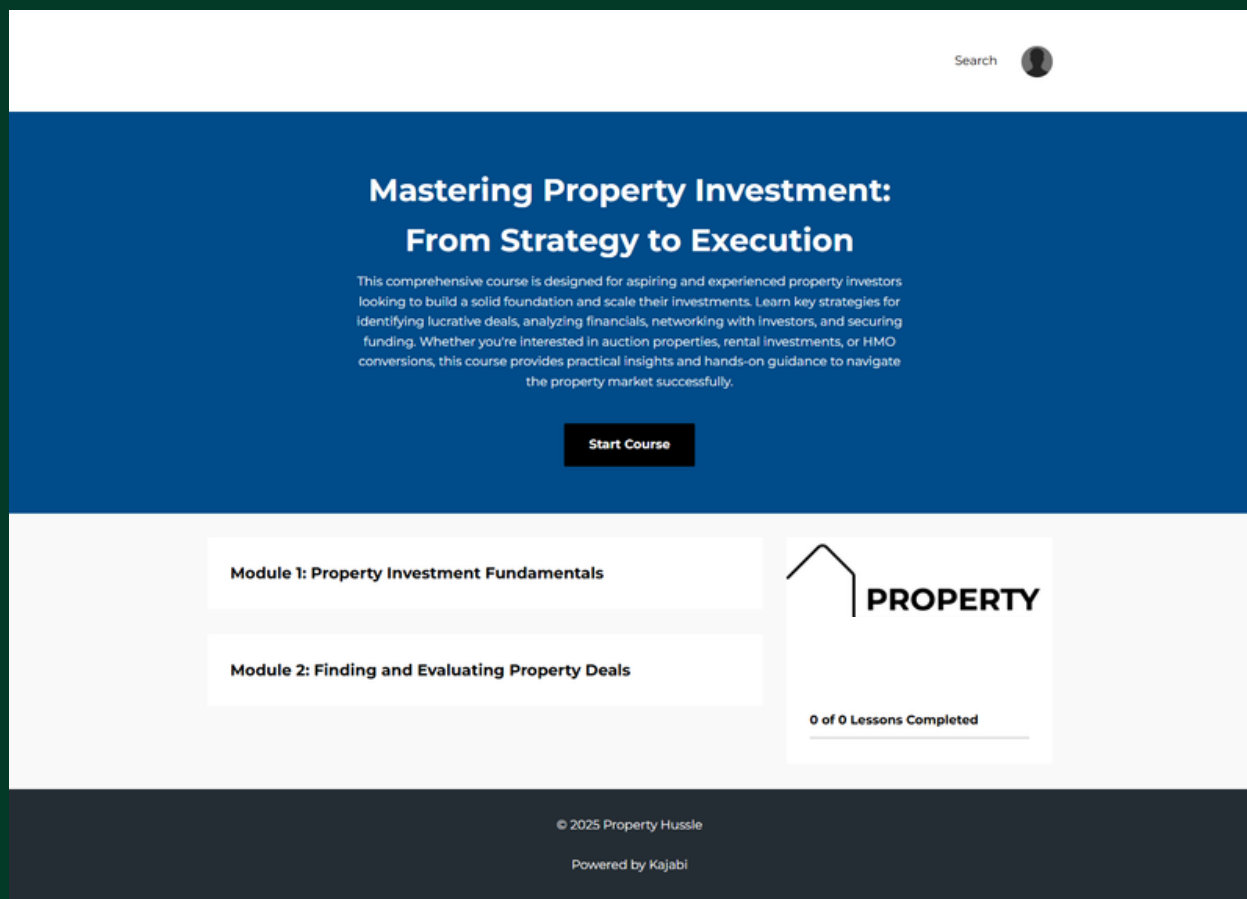
- ✓ Curriculum Organization
- ✓ Module Structure
- ✓ Student Journey Design
- ✓ Content Architecture

DIGITAL BUSINESS DESIGN

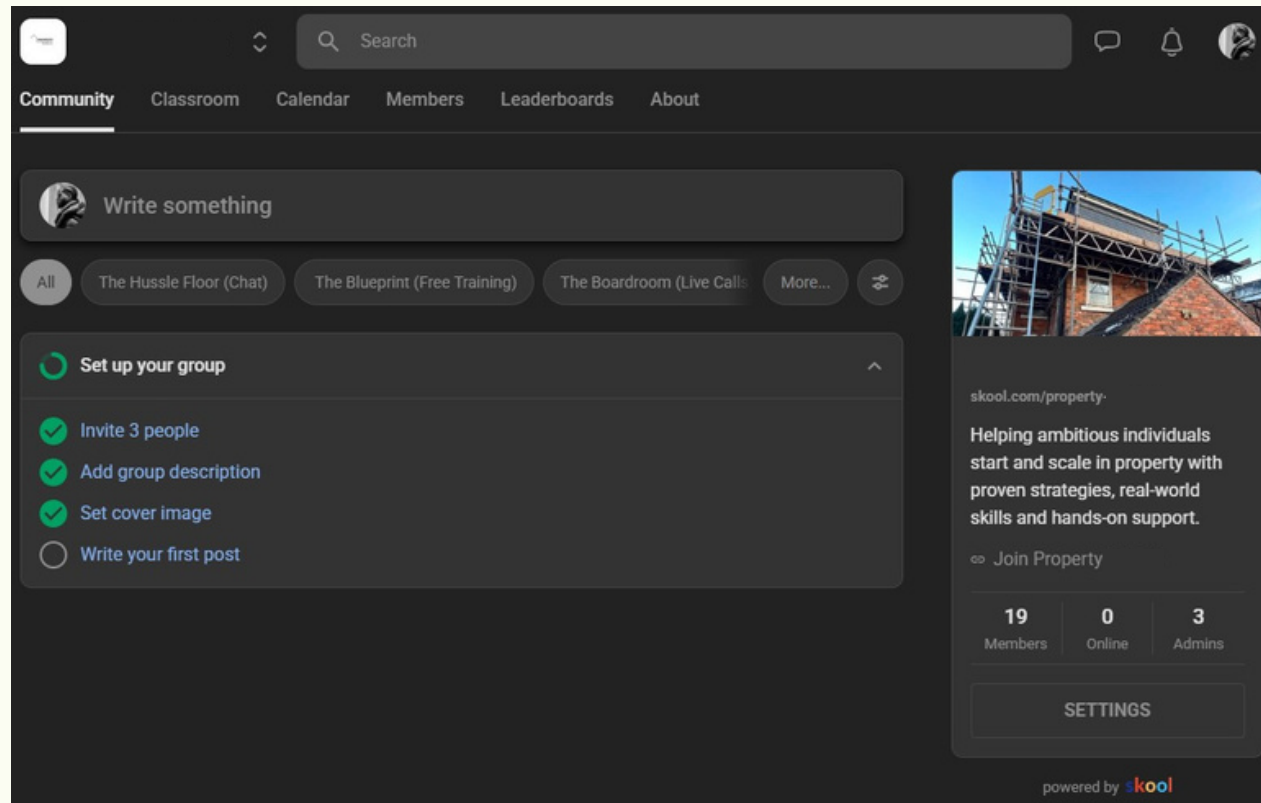
- ✓ Membership Experience
- ✓ Community Design
- ✓ User Navigation
- ✓ Information Architecture

PLATFORM IMPLEMENTATION

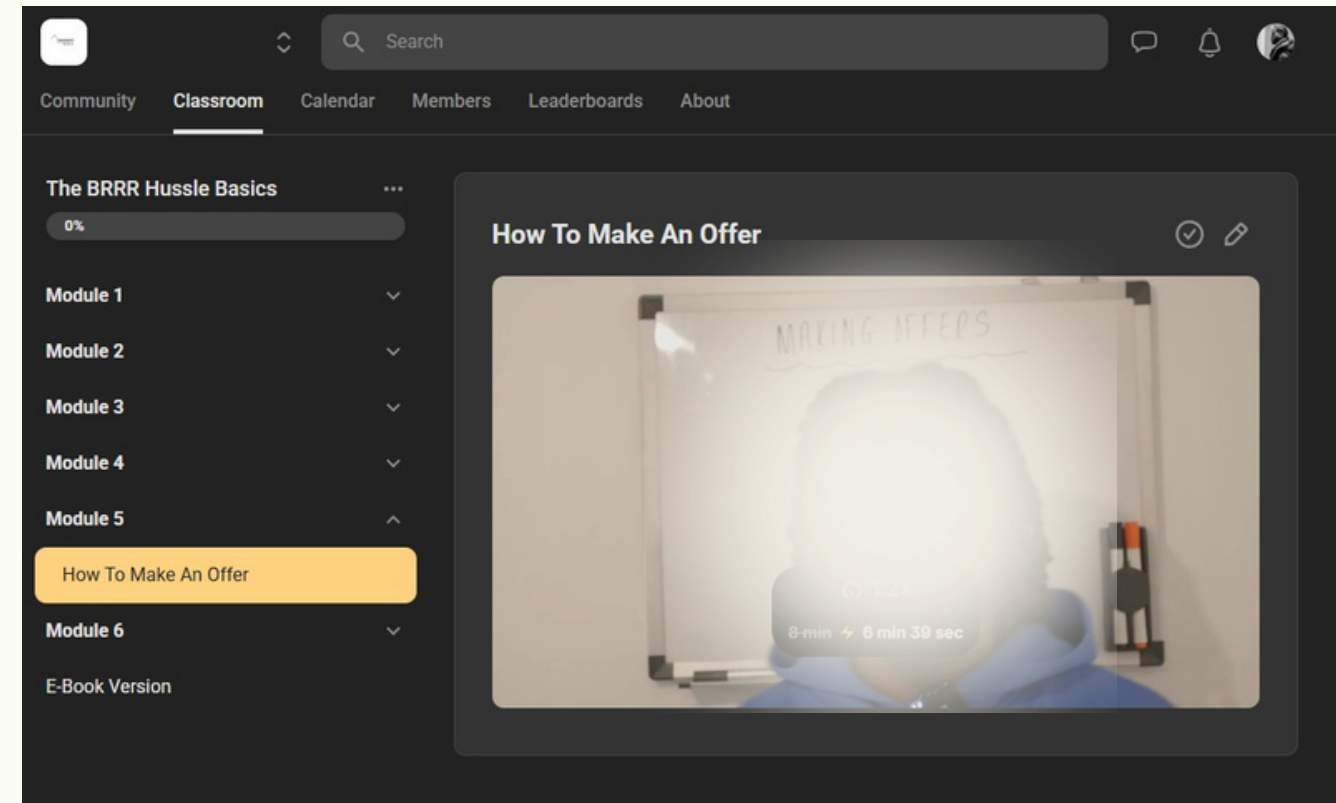
- ✓ Kajabi
- ✓ Skool
- ✓ Branding Consistency
- ✓ Course Setup



Designed the primary learning dashboard in Kajabi to provide students with a clear introduction, structured module navigation, and an intuitive starting point for the program.



INITIAL SKOOL COMMUNITY CONFIGURATION



EARLY COURSE STRUCTURE & MODULE ORGANIZATION

The implementation established the foundation for a structured learning experience and community ecosystem prior to the engagement ending.

CATEGORY

Industry

Client Type

Project Type

My Role

Platforms

Status

DETAILS

Real Estate Education

Course Creator & Community Builder

Learning Platform Migration

Digital Business Designer

Kajabi, Skool

Partial implementation (engagement
concluded before launch)



LET'S WORK TOGETHER!

LET'S SCHEDULE A CHAT.